



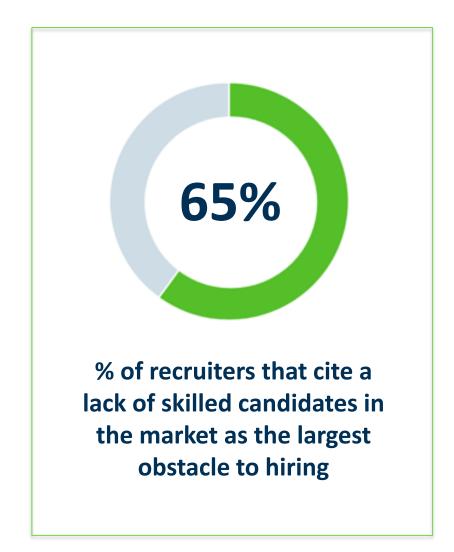
Outlook for Tech

February 2, 2018



National Demand & Talent Challenges

- Tech Employment is projected to grow 13% from 2016 to 2026, faster than the average for all occupations.
- Projected to add about 546,100 new jobs.
- Demand for these workers will stem from greater emphasis on cloud computing, the collection and storage of big data, and information security.



Sources: Recruiting Brief, Jobvite, BLS

In High Tech - Women Quit 2X More Than Men

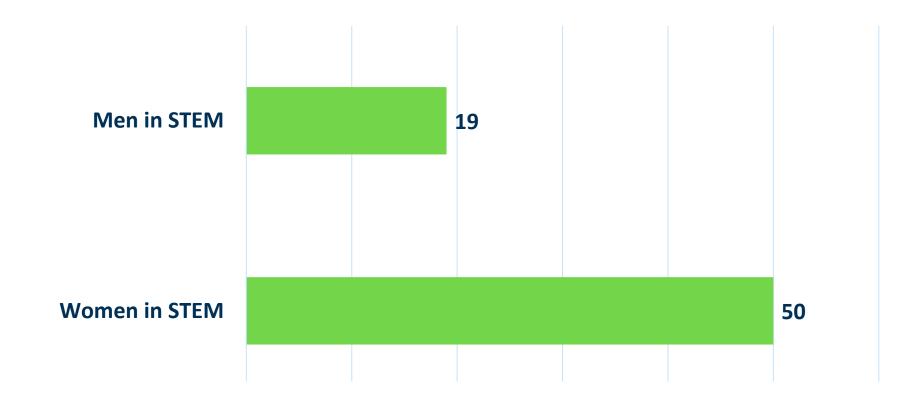




Source: Anita Borg Institute, Why Women Leave Tech



50% of Women in STEM jobs Experience Discrimination



Source: Pew Research Center, August 2017

But wait, there's more

- Millennials make up a third of the US workforce.
- 84% of millennials plan on taking a career break
- 10,000 baby boomers turn 65 every day
- 5 million jobs will go unfilled by 2020



The Value of a Gender Balanced Workforce



Women represent nearly 60% of the bachelor's degrees earned in the U.S.*



Companies with females in top management deliver an average of 34% greater return to shareholders.**



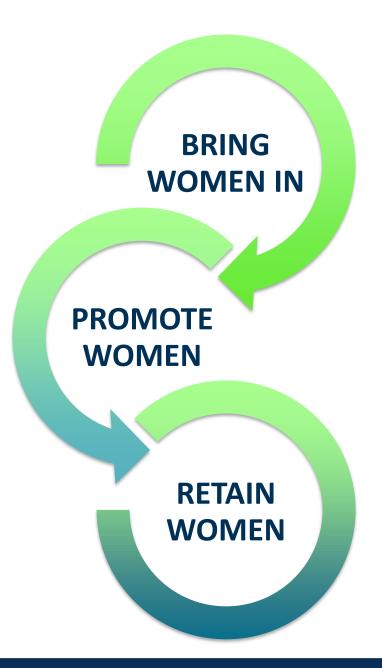
Companies with diverse leadership are 15% more likely to outperform industry averages.***

Source: "US Department of Education, "Women in the Workplace, McKinsey & Company. "Peterson Institute for International Economics



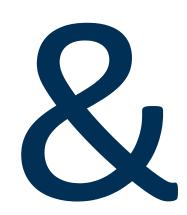
The Time is Now

- Women need to be part of your staffing equation.
- You have to hire more women, and make them want to stay.













Companies Need Great Talent

Women Need More Opportunity





THE TIME IS NOW

We need innovative action-oriented companies to partner with **NC**TECH & **reac**HIRE







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